

AS BROADCAST

CAVALIER CIGARETTES

Mustu

PRESENTS

MY FRIEND IRMA - SHOW #36

STUDIO C

TAPE: JUNE 2, 1953

AIR: JUNE 9, 1953

CAST

IRMA. MARIE WILSON
JANE. CATHY LEWIS
O'REILLY. GLORIA GORDON
WANDERKIN KENNY DELMAR
AL. SID TOMACK
CLYDE ALAN REED
MR. MARTIN. PETER LEEDS
MRS. MARTIN HAZEL SILBNET
MAN.....JACK KRUSCHEN

PRODUCER: CY HOWARD

LUD GLUSKIN AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS:

WRITERS: STANLEY ADAMS

CAST:

PARKE LEVY

TAPE:

ASSISTANT: KENNY McMANUS

STUDIO C

SOUND: JACK DICK

ENGINEER: JIMMY MURPHY

ANNCR: BOB LEMOND

JOHN JACOBS

GM

51457 0117

IRMA -A-
6/9/53

- 1 1ST ANNCR: CAVALIER Cigarettes ...
- 2 2ND ANNCR: CAVALIER Cigarettes ...
- 3 1ST ANNCR: America's great new King-size Cigarettes ...
- 4 2ND ANNCR: Bring you - MY FRIEND IRMA ...
- 5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and
- 6 starring Marie Wilson as Irma and Cathy Lewis as
- 7 Jane. ✓ 15
- 8 (APPLAUSE)
- 9 MUSIC: JANE THEME ✓ 29

GM

51457 0118

1 JANE: As you all know, the Earth is a round planet that spins ³⁰
2 on it's axis at a fast rate and it's the Law of Gravity
3 that keeps us from falling into space .. However, there
4 are exceptions where gravity doesn't help. Take the brain ⁴⁵
5 of my roommate Irma Peterson, which has been spinning for
6 years and still hasn't fallen off into space. Honestly,
7 no one with a mind could come up with the things she does
8 .. Take the other day, I was reading the paper and said: ¹⁰⁰
9 "Irma, listen to this, "Man goes over Niagara Falls in a
10 barrel" ... And Irma said:
11 IRMA: THAT'S SILLY, WHY DOESN'T HE GO OVER IN A ROW-BOAT LIKE
12 EVERYBODY ELSE?

(COMMERCIAL)

GM

51457 0119

OPENING COMMERCIAL

114

1ST ANNCR: Can a cigarette give you both mildness and plenty of enjoyable flavor? Yes, you'll discover ^{that} when you try king-size Cavaliers. Cavalier's mildness is where it counts -- in the mild feel of Cavalier's smoke as you inhale. And there's all the fine flavor you ever hoped for in Cavalier's taste!

2ND ANNCR: So try king-size Cavaliers. See why, when thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking, 8 out of 10 said Cavaliers are milder! ✓

148

GM

51457 0120

1 MUSIC: _____

2 SOUND: DOOR OPENS *Q SOUND*

3 JANE: (CALLING) *Q JANE* Irma, where did you put the bobby pins ... *200*

4 Irma ... ?

5 SOUND: FOOTSTEPS

6 JANE: (COMING ON) Irma, didn't you hear me?

7 IRMA: OH, I'M SORRY JANE ... I'M SO INTERESTED IN THIS BOOK

8 I'M READING.

9 JANE: You, reading a book?

10 IRMA: JANE, DO YOU KNOW THAT PEOPLE ARE WHAT THEY ARE BECAUSE *215*

11 OF HEREDITY AND ENVIRONMENT?

12 JANE: Well, that's very interesting.

13 IRMA: YES, I'D FIND IT INTERESTING, TOO, IF I KNEW WHAT THOSE

14 TWO WORDS MEAN.

15 JANE: That's simple ... heredity is something that you get

16 from your parents. *230*

17 IRMA: YOU MEAN LIKE THE TIME I CAUGHT THE MEASLES FROM MY

18 FATHER?

GM

1 JANE: No Irma ... I'll give you an exemple ... Who do you
2 resemble in your family?

3 IRMA: WELL, I THINK I LOOK MORE LIKE MY MOTHER, BUT I MUST
4 HAVE MY FATHER'S HAIR.

5 JANE: Why do you say that? 245

6 IRMA: WELL, SOMEBODY MUST HAVE IT, HE'S BALD. NOW THAT I'VE
7 GOT THAT STRAIGHT WHAT'S ENVIRONMENT?

8 JANE: Well environment differs from heredity in that it shows
9 how you are affected by things around you. Understand?

10 IRMA: NATURALLY ... 300

11 JANE: All right, give me an example.

12 IRMA: EVERY WINTER ON THE FARM IN MINNESOTA I WOULD SIT ALL
13 DAY AND SCRATCH MYSELF.

14 JANE: What kind of environment made you do that?

15 IRMA: LONG WOOLEN UNDERWEAR.

16 JANE: No, environment is the thing that shapes you. 315

17 IRMA: THAT'S JUST WHAT I'M TALKING ABOUT. I WAS IN TERRIBLE
18 SHAPE.

GM

1 JANE: I don't mean physically, what I mean is a person's
2 character is molded by the things that surround him ...
3 for instance if the child is around people who are
4 affectionate and kind and loving, it will be a happy
5 child.

6 IRMA: THAT'S SO TRUE, JANE ... MY FOLKS WERE LIKE THAT ...
7 SWEET, KIND AND THEY MADE ME HAPPY ... OF COURSE ONCE
8 IN A WHILE IF I DID SOMETHING NAUGHTY MY MOTHER WOULD
9 SLAP ME.

10 JANE: You see - and that's what you are today, a slap-happy ³⁴⁵
11 child.

12 MRS. MAR: (OFF) Henry Martin, ~~don't you dare strike me!~~ ^{NOW YOU BE CAREFUL.}

13 MR. MAR: (OFF) I'll teach you, spending \$5. on a dress ... what
14 do you think I am, a millionaire?

15 MRS. MAR: (OFF) But it's for a formal affair ... Henry Martin,
16 don't you dare come near me! ^{Q: TV}

17 MR. MAR: (OFF) Oh no. I'll show you!

18 SOUND: LOUD THUMPS OFF.

GM

- 1 JANE: Listen to them ... it's the Martins having a fight again.
- 2 MRS. MAR: (OFF) Henry, put down that leg of lamb ... that's for
3 tonight's dinner ... Henry ... Henry!
- 4 SOUND: THUD ... RUNNING FOOTSTEPS 4:15
- 5 IRMA: OH JANE, LET'S GET THE POLICE.
- 6 SOUND: FOOTSTEPS GETTING LOUDER, LOUD BANGING ON DOOR.
- 7 MRS. MAR: (OFF) Let me in, let me in.
- 8 SOUND: DOOR OPENS
- 9 JANE: Mrs. Martin! ... look at you ... ~~what a situation, and~~
10 ~~the mess~~es, what happened?
- 11 MRS. MAR: Henry's on the warpath again.
- 12 JANE: Irma, quickly, get a piece of steak.
- 13 IRMA: DON'T YOU THINK WE OUGHT TO HAVE A DRINK BEFORE WE EAT? 4:30
- 14 JANE: Irma, we're not going to eat ... it's for her eye.
- 15 IRMA: OH ... SIT DOWN MRS. MARTIN, AND DON'T WORRY ... WE'LL
16 LOCK THE DOOR.
- 17 SOUND: FOOTSTEPS
- 18 MRS. MAR: Do you mind if I use your phone?

GM

51457 0124

- 1 JANE: No, go ahead.
- 2 SOUND: RECEIVER UP, DIALS
- 3 SOUND: FOOTSTEPS
- 4 IRMA: (COMING ON) WHAT'S SHE DOING, JANE?
- 5 JANE: (SOTTO) I think she's calling the police.
- 6 MRS. MAR: Hello, Murphy's Department Store? ... This is Mrs. Henry
7 Martin .. I ordered a father's day gift for my husband,
8 and I want to cancel it ... Thank you, goodbye.
- 9 SOUND: RECEIVER DOWN
- 10 MRS. MAR: What am I going to do, girls?
- 11 JANE: Now, don't think about it ... just rest.
- 12 SOUND: POUNDING ON THE DOOR
- 13 IRMA: OH, THAT'S HIM AGAIN.
- 14 MRS. MAR: (CALLS) You come in here and I'll break your head with
15 a chair.
- 16 WAND: (OFF) Why, what did I do?
- 17 JANE: Oh, it's Maestro Wanderkin.
- 18 SOUND: FOOTSTEPS, DOOR OPENS

GM

1 JANE: Come in.

2 SOUND: DOOR CLOSES

3 WAND: What's the excitement? ... Mrs. Martin, look at you ..
4 is this what Mrs. O'Reilly does when you don't have the
5 rent?

6 JANE: Please Maestro, it's very serious ... Mr. Martin is on
7 another rampage. 530

8 WAND: Oh, I'm sorry ... Mrs. Martin is there anything I can do?

9 MRS. MAR: No, he's the cruelest, meanest, most despicable person
10 that ever lived.

11 WAND: Well, I'll call the police, they'll put him where he
12 won't hurt anybody.

13 MRS. MAR: No ... please don't .. I'll miss him. 545

14 WAND: You'll miss him?

15 MRS. MAR: Yes .. I don't know what it is, ~~maybe I've got used to it.~~ but I can't help loving
16 that man of mine. ~~Once I went to Chicago for a month and I had to punch~~
17 ~~myself twice to keep from getting homesick.~~

18 JANE: ~~You're just terrified of him~~ Mrs. Martin, .. why don't you go and lie
19 down in the bedroom.

- 1 IRMA: YES, WHILE WE TALK IT OVER AND SEE ~~WHAT~~ CAN BE DONE. 600
- 2 SOUND: FOOTSTEPS ... DOOR CLOSES.
- 3 WAND: I honestly believe that any man who will strike a woman
4 regardless of the provocation should be put away.
- 5 MRS. O: (OFF) Yoo hoo.
- 6 SOUND: KNOCK ON DOOR
- 7 WAND: I wish to withdraw that statement.
- 8 JANE: Irma, the door's locked, will you open it? 615
- 9 IRMA: ALL RIGHT.
- 10 SOUND: FOOTSTEPS, DOOR OPENS.
- 11 MRS. O: Hello girls, and Maestro ... I understand the Martins
12 had a fight.
- 13 JANE: Shh! ... Mrs. Martin's in the bedroom resting.
- 14 WAND: What kind of place are you running here?
- 15 MRS. O: Well, what can I do .. I'm not one of these landlords 630
16 who can throw people out on the street, you know. After
17 all, you have to have a heart in this world.. there's
18 enough misery going on ... besides they owe me 6 months
19 back rent.

GM

1 IRMA: MRS. O'REILLY, DID YOUR HUSBAND EVER FIGHT LIKE THAT
2 WITH YOU? 6 95
3 MRS. O: I should say not ... after all, when I was married to
4 Clency I was a small and frail girl, you know, built
5 along delicate lines.
6 WAND: Tell me, when did your lines change from delicate to
7 delicatessen? 700
8 MRS. O: Oh hush up ... my Clency was always a gentleman.
9 IRMA: DID YOU EVER HAVE A QUARREL?
10 MRS. O: Just once ... I knocked him out on the 4th of July.
11 IRMA: HOW COME?
12 MRS. O: Well, it was in self-defense ... as the flag went by he 715
13 raised his hand ... I didn't know he was going to salute
14 so I let him have it ... But this Henry Mertin is a
15 monster, and should be punished ... if I was a man,
16 I'd go up and punch him in the nose. 730
17 WAND: Why don't you?
18 MRS. O: Because I'm not a man.

GM

51457 0128

1 WAND: Oh go on, it's dark up there .. no one will know the
2 difference.

3 MRS. O: Oh, be still ... Jane, maybe the best thing to do is
4 call the police.

5 JANE: No ... Mrs. Martin says that if the police take him
6 away she'll miss him. *745*

7 MRS. O: Well that's how it is ... Men are like girdles ... You've
8 got to have one around you no matter how much they make
9 you suffer!

10 JANE: ~~You~~ are so right. *700*

11 MRS. O: If only men weren't such beasts ...

12 WAND: You should know ... You spend all day trying to trap one.

13 IRMA: PLEASE! ... ALL THIS ARGUING ISN'T HELPING POOR
14 MRS. MARTIN.

15 JANE: Yes ... We've got to try to think ~~of~~ something ... *815*

16 WAND: I'm sorry girls ... you're right.

17 IRMA: OH, I KNOW ... WHY DON'T WE SEND THEM TO THAT PLACE
18 ... YOU KNOW ... "THE COURT OF HUMAN RELATIVES."

GM

51457 0129

1 JANE: Human Relatives ... there is no such thing. You mean
2 "Human Relations".

830

3 MRS. O: It wouldn't do any good ... they would only throw them
4 out.

5 JANE: Why?

GM

51457 0130

1 MRS. O: The last time they were there the judge asked them to
2 give an account of what happened.

3 WAND: Yes?

4 MRS. O: And while Mr. Martin was showing him, Mrs. Martin ducked
5 and his honor was taken to the hospital with a broken
6 nose... *845*

7 WAND: If you ask me we should take the whole thing to the
8 boxing commissioner.

9 MRS. O: It's hard to believe...You know her first name's
10 Jaquiline and when they first moved in he used to call
11 her his little "Jackie-wacky"... *900*

12 WAND: Now it's all reversed...instead of "Jackie-wacky"...he
13 just stands around and wacks Jackie.

14 JANE: Yeah you can't trust these affectionate mushy types...
15 they start off calling you pet names and end up treating
16 you like a dog. *915*

17 SOUND: KNOCK ON DOOR

18 JANE: I'd better get it...it might be Mr. Martin...

19 SOUND: FOOTSTEPS DOOR OPEN

- 1 AL: H'ya Jane...Maestro...Mrs. O'Reilly...~~(GIBBY)~~
- 2 ~~Hollo Chichonwaken~~... *What's new Chichon?*
- 3 ~~IRMA: NOW DARE YOU...WIFE BEAT UP... (GIBBY)~~
- 4 ~~JANE: Now Irma, don't get carried away.~~
- 5 ~~IRMA: (GIBBY) DON'T THEY GO AND ENGAGE... CALLING ME A BOO!~~
- 6 ~~AL: No...isn't it wrong when her?~~
- 7 *IRMA*
~~JANE:~~ She's upset. Mr. Martin beat his wife up...She's in the
- 8 bedroom resting...
- 9 AL: ...so the bum beat up on his wife again...just shows when
- 10 a man don't have a hobby...
- 11 JANE: Al, why don't you go up and beat some sense into that
- 12 brute's head. ✓ *9-45*
- 13 AL: Huh?
- 14 IRMA: GO AHEAD AL....SHOW ALL THESE PEOPLE THAT MY AL IS A
- 15 REAL MAN.
- 16 AL: Er...what day is today?
- 17 WAND: Wednesday.

1 AL: Can't do it...fighting is illegal on Wednesday in this
2 state.
3 JANE: ~~Not unless you just passed the law...Go on.~~ 10⁰⁰
4 AL: You don't have to push...I'm not scared.
5 JANE: Then why are your knees shaking?
6 AL: Took a rhumba lesson last week, it hasn't worn off yet.
7 IRMA: AL, YOU'RE MY MAN....GO ON.
8 AL: Alright, Irma...I'll go...and if you hear someone
9 hollering don't be alarmed...I won't hurt him too much. 10¹⁵
10 SOUND: FOOTSTEPS DOOR OPEN..FOOTSTEPS
11 AL: Now let's see..Apartment two B...Three B...ah here it is
12 four B. I think I'll lay him out first then have a
13 friendly discussion. 10³⁰
14 SOUND: KNOCK ON DOOR
15 AL: (TOUGH) Open up...
16 SOUND: KNOCK ON DOOR
17 AL: (SHOUTING) I said..open up you little squirt.
18 SOUND: DOOR OPEN

1 MAN: (HEAVY TOUGH VOICE) What did you say?
2 AL: (NERVOUS LAUGH) Oh...I said, I forgot to button up my
3 little shirt... *10 As*
4 MAN: Well, what do you want????
5 AL: Nothing...just being friendly...nice apartment you have
6 here.
7 MAN: Oh, the nosey type...
8 AL: Now wait a minute, I --
9 MAN: Get outta here..
10 SOUND: PUNCH...BODY THUD...DOOR SLAMS
11 AL: (GROANING) Oh, my jaw... *11 20*
12 IRMA: (COMING ON) IS THAT YOU, AL...OH, AL THIS IS NO TIME TO
13 REST..GET OFF THE FLOOR AND DO WHAT YOU SAID YOU WERE
14 GOING TO DO...
15 AL: Oh chicken...
16 IRMA: OH! LOOK WHAT HE DID TO YOUR NOSE...COME ON, AL HONEY...
17 I'LL PUT A BANDAGE ON IT...
18 SOUND: FOOTSTEPS
19 IRMA: MY POOR AL. *11 15*

1 AL: And I always had such a perfect roman nose...think it's
2 broken, Chicken?

3 SOUND: DOOR OPEN

4 IRMA: NO... IT'S JUST BENT A LITTLE.

5 MRS. O: Glory be! Look at him!

6 WAND: What happened to you?

7 AL: Had an accident.

8 JANE: I bet you hit him so hard your fist just bounced back. // 112

9 WAND: Well, it looks like brawn will not accomplish our
10 purpose.

11 IRMA: WELL, IF BRAUN WON'T DO IT MAYBE BRAINS WILL..I'M GOING
12 UP TO TALK TO HIM.

13 JANE: You?

14 IRMA: CERTAINLY, HE WOULDN'T DARE STRIKE A WOMAN...SEE YOU
15 LATER.

16 SOUND: DOOR OPEN FOOTSTEPS

17 JANE: Oh that poor Mr. Martin...when Irma is finished talking // 45
18 to him, he'll wish somebody had come up and slugged him.

19 ORCH: STINGER.

51457 0135

Q IRMA

1200

1 IRMA: ~~SO YOU SEE, MR. MARTIN...IN MARRIAGE TWO MUST PULL~~

2 TOGETHER..IT'S WHAT THEY CALL TUG OF WAR...

3 MR. MAR: What?

4 IRMA: LET ME PUT IT SOME OTHER WAY...MARRIAGE SHOULD BE LIKE

5 TWO BEAUTIFUL FLAMES, BURNING SIDE BY SIDE IN THE

1215

6 FURNACE...AND YOU MUST NEVER LET THE FIRE GO OUT.

7 MR. MAR: I agree.

8 IRMA: YOU DO?

9 MR. MAR: Sure...that's why every so often I give her a poke.

10 IRMA: BUT YOU MUSTN'T DO THAT...IT'S AGAINST THE RULES.

1230

11 MR. MAR: What rules?

12 IRMA: WELL YOU KNOW WHAT THEY SAY WHEN YOU GET MARRIED...THAT

13 THIS WOMAN JOINED IN MATRIMONY, LET NO MAN TAKE APART.

14 MR. MAR: Well, I don't like to get mad at her.

1245

15 IRMA: OF COURSE NOT...YOU'RE A NICE MAN, MR. MARTIN.

16 MR. MAR: Thanks.

17 IRMA: AND YOUR WIFE LOVES YOU.

18 MR. MAR: Does she?..Okay Irma..I'm going to make it my business

19 not to have any more arguments with her.

1300

1 IRMA: THAT'S THE SPIRIT..JUST REMEMBER THE OLD SAYING "TRUE
2 LOVE NEVER RUNS SMOOTH".

3 MR. MAR: Is that how that expression goes?

4 IRMA: YES, WHY?

5 MR. MAR: My wife and I were discussing it the other day...she
6 kept arguing it goes the other way..."smooth love never
7 runs true"...wait till she walks in here, I'll knock all
8 her teeth out. *1315*

9 MUSIC: PLAYOFF *1323*

10 (APPLAUSE)

11 (COMMERCIAL)

1ST ANNCR: How can such a mild cigarette have so much fine flavor?
That's a question many delighted smokers have asked on discovering king-size Cavaliers! Try Cavaliers yourself and you'll find out why. Light up a Cavalier and inhale! Feel that Cavalier mildness! Yes, Cavalier's mildness is where it counts...in the smooth, easy-going feel of the smoke as you inhale. And there's a world of wonderful flavor in Cavalier's taste!

2ND ANNCR: No wonder, when thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they had been smoking, 8 out of 10 interviewed said Cavaliers are milder! Cavaliers were compared with all the other leading brands, perhaps the brand you now smoke!

1ST ANNCR: For instance, 89% of the airline pilots interviewed in New York City...and 88% of the vacationists interviewed at Lake Geneva, Wisconsin...said Cavaliers are milder!

2ND ANNCR: Learn what it means to enjoy a cigarette in every way! Try king-size Cavaliers. Inhale and feel that Cavalier mildness! Taste that Cavalier flavor! See why so many smokers everywhere are shifting to new king-size Cavaliers, made by the makers of Camels!

1ST ANNCR: And here's more good news. Cavaliers are king-size, yet priced no higher than leading regular-size brands.
So get a pack or carton now!

14-55

1 MUSIC: THEME

2 SOUND: PHONE RINGS TWICE. *Q SOUND* *15:05*

3 CLYDE: (CALLING) Miss Peterson, will you please answer the
4 phone.

5 SOUND: FOOTSTEPS *Q C-700*

6 CLYDE: Miss Peterson...oh no...sound asleep again... Miss *15:15*
7 Peterson!...Miss Peterson!

8 IRMA: (DROWSILY) Huh?...what?

9 CLYDE: Answer the phone.

10 IRMA: (SLEEPILY) OH YES, MR. CLYDE.

11 SOUND: RECEIVER UP

12 IRMA: (SLEEPY) MILTON J. MARTIN, WIFE BEATER..AT LAW...

13 CLYDE: What?...give me that phone...hello...Milton J. Clyde, *15:30*
14 attorney at law...Yes Judge Harper, lunch tomorrow,
15 that's fine...goodbye.

16 SOUND: RECEIVER DOWN.

17 CLYDE: Miss Peterson...Miss Peterson!...wake up. *15:45*

18 IRMA: HUH? (SLEEPILY) OH I'M SORRY, MR. CLYDE.

1 CLYDE: What's the matter with you....didn't you get any
2 sleep last night?

3 IRMA: NO, THE MARTINS UPSTAIRS HAD A QUARREL, AND SHE SLEPT
4 IN MY BED LAST NIGHT...AND I HAD TO SLEEP IN THE
5 MURPHY BED...YOU KNOW THE ONE IN THE WALL...IT WAS SO
6 UNCOMFORTABLE. 16:10

7 CLYDE: Well, did you pull it down as far as you could.

8 IRMA: OH, ARE YOU SUPPOSED TO PULL IT DOWN?

9 CLYDE: Oh no...when I tell people they won't believe it... 16:15

10 IRMA: MR. CLYDE, YOU'RE A LAWYER...YOU KNOW THE LAW.

11 CLYDE: Lucky for you I do...it's the only thing that prevents
12 me from throwing you out of the window.

13 IRMA: MR. CLYDE...CAN A HUSBAND BE SUED FOR ASSAULT WITH A
14 BATTERY? 16:20

15 CLYDE: You mean assault and battery.

16 IRMA: NO, MR. CLYDE, YOU SEE MR. MARTIN HIT MRS. MARTIN ON
17 THE HEAD WITH A FLASHLIGHT. 16:45

18 CLYDE: What on earth are you talking about?

1 IRMA: THE MARTINS.

2 CLYDE: Miss Peterson, I am not interested in the Martins.

3 IRMA: HOW CAN YOU SAY THAT. ~~...~~A FINE AMERICAN YOU ARE. 17:20

4 CLYDE: What's that got to do with it?

5 IRMA: WELL, THE MARTINS ARE AMERICAN, AND THEY'RE FIGHTING,

6 AND IF YOU'RE NOT INTERESTED IN HELPING FIGHTING

7 AMERICANS YOUR A DRAFT DODGER.

8 CLYDE: ~~The~~ only draft I'm dodging is the one that goes 17:15

9 through your ears with nothing to stop it....now if

10 you will please leave your domestic life outside this

11 office, I'd like to get some work done...take this

12 letter. 17:30

13 IRMA: ALRIGHT.

14 CLYDE: To Miss Connie London, 81 Halstead Street, Peoria,

15 (DICTATES) With regard to your accident while bathing at

16 the Palace Pool, I wish to inform you your suit comes up

17 before Judge Peters on the 20th of next month....Have 17:45

18 you got that?

1 IRMA: OF COURSE.

2 CLYDE: Well read it back to me.

3 IRMA: (READS) TO MISS CONNIE PEORIA, 81 Halstead Street,
4 London,...With regard to your accident, please come
5 up in your bathing suit to Judge Peters on the 20th
6 of next month. *18:00*

7 CLYDE: No, Miss Peterson, can't you get anything right.

8 IRMA: I'M SORRY, MR. CLYDE.. YOU WANT ME TO DO IT OVER?

9 CLYDE: ~~Alright~~, but type it this time... maybe it's your
10 shorthand, that gets you mixed up...and make a
11 carbon, I want an extra copy. *18:15*

12 IRMA: YES, MR. CLYDE.

13 SOUND: PAPER IN TYPEWRITER.

14 IRMA: ALRIGHT, I'M READY.

15 CLYDE: Start the letter...To Miss ~~-----~~ wait a minute. *18:30*

16 IRMA: SOMETHING WRONG?

17 CLYDE: I asked you to put in carbon because I wanted copies,
18 don't you think you ought to put in paper too.

1 IRMA: OH, WHAT'S THE USE MR. CLYDE...I JUST CAN'T
2 CONCENTRATE TODAY...I GUESS MY MIND IS ON MRS. MARTIN. *18:45*

3 CLYDE: Well for heaven's sake, go over there and get it back.

4 IRMA: BEFORE I GO, PLEASE MR. CLYDE, COULDN'T YOU TELL ME IF
5 THERE'S SOMETHING I CAN DO ABOUT THE MARTINS.

6 CLYDE: Well will Mrs. Martin file a complaint against her
7 husband?

8 IRMA: NO.

9 CLYDE: Well, there's nothing you can do about it. *19:00*

10 IRMA: MR. CLYDE, I DON'T KNOW THE MEANING OF THE WORD NOTHING.

11 CLYDE: Well I do... Nothing, is what works for me..Good-day!

12 MUSIC: STINGER

13 SOUND: DOOR OPENS.

Q SOUND
Q JANE

19:15

14 JANE: Hello cookie, well what did Mr. Clyde have to say
15 about the Martins.

16 IRMA: WELL HE WASN'T VERY HELPFUL, BUT I LOOKED UP SOME CASES
17 IN HIS LAWBOOKS...

1 JANE: Did you find anything?

2 IRMA: WELL THERE WAS ONE CASE OF A MAN WHO BEAT HIS WIFE
3 EVERY DAY WITH A BASE-BALL BAT...BUT HE GOT AWAY *19'30*
4 WITH IT.

5 JANE: He did...on what grounds?

6 IRMA: HE TOLD THE JUDGE HE WAS A BASEBALL PLAYER AND WHILE HE
7 WAS DOING HIS HOMEWORK, HIS WIFE GOT IN THE WAY.

8 JANE: That's just lovely....

9 IRMA: BUT I LEARNED AN AWFUL LOT FROM THOSE LAW BOOKS..I NEVER *19'45*
10 KNEW THERE WERE SO MANY COURTS...FIRST THERE'S THE
11 SUPERIOR COURT..LET'S SEE..WHAT'S NEXT TO THE SUPERIOR
12 ...ERIE? MICHIGAN?... NO, THOSE ARE THE GREAT LAKES...

13 ~~SOUND: KNOCK ON DOOR.~~

14 JANE: Come in.

15 ~~SOUND: DOOR OPENS.~~ *20'00*

16 WAND: It's only us again - Me, and Mrs. O'Reilly..Hello girls.
17 Mrs. Martin still here...?

1 JANE: No...I made her go to a matinee at the Bijou...I
2 thought it might give us time to think of something.

3 MRS. O: Good idea, Jane...

4 IRMA: I WAS THINKING...IF MRS. MARTIN CHANGED HER HAIR STYLE,
5 DYED IT BLONDE AND WORE DARK GLASSES... 20 15

6 MRS. O: What good would that do?

7 IRMA: WELL THEN MAYBE HE WOULDN'T RECOGNIZE HER AND HE
8 WOULDN'T DARE HIT A STRANGE WOMAN.

9 WAND: No Irma...If he doesn't recognize her and starts getting
10 friendly she'll clobber him for being a flirt and the
11 whole thing will start all over again. 20 30

12 IRMA: OH, I SEE...

13 MRS. O: Still it might not be a bad idea...I know when I go to
14 the Beauty Parlor...(GIGGLES) I get a few whistles from
15 the truck drivers.

20.05

1 WAND: This is only because they think you are another truck and
2 they are trying to tell you to get off the side-walk.

3 MRS.O: Oh shut up you skinny looking harpoon.

4 WAND: Harpoon...you are only calling me that because you look
5 like a whale and you want I should throw myself at you.

21.00

6 SOUND: KNOCK ON DOOR

7 JANE: Come in.

8 SOUND: DOOR OPENS

9 AL: H'ya folks...Hello Chicken...

10 IRMA: HELLO AL, HONEY.

11 AL: Any change in the Martin versus Martin pugilistics?

12 JANE: No and we're rapidly making no progress.

21.15

13 AL: Too bad...you know they remind me of the Spinelli's...lived
14 next door to us in Jersey...Always beating his wife until
15 we finally put a stop to it....

16 IRMA: YOU DID? HOW?

17 AL: Well you see, Mr. Spinelli was a musician...used to

21.30

18 practice a lot and everytime his wife would come into the
19 room he would hit her over the head with his piccalo.

BH

51457 0146

1 WAND: So?

2 AL: We got his boss to switch him to piano...almost broke his
3 back trying to swing a baby grand at his wife.

4 WAND: Maybe we ought to give up.

5 JANE: ~~But~~ Maestro, the Martins live over us, and one of these days
6 he's liable to hit her so hard we'll be eating chandelier
7 for breakfast.

8 IRMA: CHANDELIER FOR BREAKFAST...THAT 'S WHAT 'S MEANT BY A LIGHT
9 BREAKFAST (LAUGHS) GET IT JANE..ISN 'T THAT A CLEVER JOKE.

10 JANE: Irma, your mouth is open...Mrs. O'Reilly might plug an
11 electric cord in your ear and use your head for a vacuum
12 cleaner

13 MRS. O: Now look, there must be some way we can bring that man to
14 his senses...

15 IRMA: ~~I~~'VE GOT IT.

16 JANE: I don't know what you've got, but the best offer you get,
17 sell it.

BH

1 IRMA: JANE...REMEMBER THE BOOK I WAS READING THIS MORNING...WHAT
2 IT SAID ABOUT PEOPLE'S ENVIRONMENT?

3 JANE: Yes, what about it?

4 IRMA: DON'T YOU SEE? IT SAID THAT PEOPLE REACT TO THINGS AROUND
5 THEM. IF A PERSON IS AROUND THE RIGHT PEOPLE HE'LL TURN
6 OUT GOOD. 22:30

7 AL: That's a very true statement...I remember there was a shifty
8 kid in our neighborhood who gave every indication of
9 growing up to be dishonest.

10 JANE: Al, when did you start writing your autobiography?

11 AL: No, this was a different kid..and since it looked like he
12 was growing up to be a crook his family decided he needed
13 a different environment so they sent him to a high class 22:45
14 finishing school.

15 IRMA: DID IT HAVE RESULTS?

16 AL: Certainly...now he'll only rob society people.

17 JANE: That's what I figured.

18 IRMA: BUT I BELIEVE IN THIS BOOK.

BH

- 1 AL: Chicken, what's your idea.
- 2 IRMA: WE'LL INVITE THEM DOWN HERE AND WHEN THEY SEE HOW SWEET
- 3 AL AND I ARE TO EACH OTHER MAYBE THEY'LL CHANGE THEIR WAYS.
- 4 JANE: Or get sick. 23:00
- 5 AL: Am with you chicken. ^{in their presence} I will
/you mean I call you wookie
- 6 IRMA: AND I CALL ^{WILL} /YOU SCHNOOKIE.
- 7 AL: And I call you wambie.
- 8 IRMA: AND I CALL ^{WILL} /YOU LAMBIE. 23:15
- 9 JANE: I'll call the wagon for both of you.
~~Oh yes I'm going to show them.~~
- 10 AL: Chicken, it's sensational... we'll show the Martins that
- 11 it takes a heap of loving to make a home.
- 12 JANE: Well, as far as I'm concerned, the heap is already too
- 13 deep so I'm going to creep...I'll see you. Bye. 23:30
- 14 SOUND: DOOR CLOSE.
- 15 WAND: Well, the two of you have decided
~~So they're going to~~ show the Martins it's better to be
- 16 lovable than fight.
- 17 MRS.O: Well what about it?

1 WAND: Come up to my room, where you can swear it's better to be
2 dead than alive.

3 SOUND: DOOR CLOSE.

23:45

4 IRMA: WELL, THEY'RE ALL GONE, AL...NOW ALL WE DO IS CALL THE
5 MARTINS AND INVITE THEM OVER.

6 AL: Chicken we got to rehearse being in love...give me a big
7 kiss.

8 SOUND: BIG KISS.

9 AL: Why do you always wave when I kiss you.

24:00

10 IRMA: WELL AL YOUR KISSES SEND ME AND I'M SAYING GOODBYE

11 ORCH: STINGER

Ⓞ AL

12 AL: Some more coffee, Mr. Martin?

24:20

13 MART: Yeah, thanks...

14 AL: Here you are...

15 SOUND: FOOTSTEPS

16 IRMA: (COMING ON) HERE'S SOME FRESH COOKIES. OH, HELLO AL,

17 DARLING...

BH

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IRMA -33-
6-9-53

243

2445

2510

2515

1 AL: Hello sweetie-pie...give daddy a big kiss...

2 SOUND: KISS

3 IRMA: DID POOPSIE MISS MOMMIE?

4 MRS. M: But Irma, you only went to the kitchen.

5 AL: Don't make no difference..when one of us goes anywhere

6 the other gets lonely.

7 IRMA: OH YES...I REMEMBER ONCE HE WAS GONE A WHOLE HOUR AND I

8 CRIED MY EYES OUT.

9 MARTIN: Well what happens when your at work?

10 AL: Then it's a case of mental telepathy.

11 IRMA: OH YES...THAT'S WHY THEY CALL US PATHETIC MENTAL CASES.

12 AL: (LAUGHS) Easy chicken. Well, shall we exchange

13 birthday gifts?

14 MRS. M: It is your birthdays?

15 IRMA: NOT REALLY, BUT EVERYDAY WE'RE TOGETHER, WE'RE SO HAPPY

16 THAT EACH OF US WAS BORN.

17 AL: Yep, there's nothing like two people getting along...the

18 things we do for each other..remember when you was sick

19 and I brought you flowers sweetheart??

BH

IRMA 34
6/9/53

- 1 IRMA: YES, DARLING...ROSES, DAISIES AND DAFFODILS. / 25³⁰
- 2 AL: No, dearest....there was no daisies...just roses and
- 3 daffodils, babikins.
- 4 IRMA: NO DAISIES, HONEY?
- 5 AL: No daisies..(LAUGHS) My chicken whicken has such a lousey
- 6 memory... / 25⁴⁵
- 7 IRMA: SNOOKIE MUSTN'T SAY THINGS LIKE THAT ABOUT HIS POOPSIE...
- 8 MART: Yeah...my wife can't remember her name sometimes...
- 9 MRS. M: Now just a minute....
- 10 IRMA: THERE'S NOTHING WRONG WITH MY MEMORY POOPSIE..I'M SURE
- 11 THERE WERE DAISIES...SCHNOOKIE / 26⁰⁰
- 12 AL: Mooksie, there weren't any daisies....
- 13 IRMA: BUT BABY DOLL YOU'RE WRONG.
- 14 AL: Cooksie, there were no daisies.
- 15 IRMA: THAT'S THE TROUBLE WITH YOU MEN - YOU THINK YOU KNOW
- 16 EVERYTHING. / 26¹⁵
- 17 MRS. M: Yeah...considering they're so stupid.
- 18 MART: Whose stupid...Oh getting smart again, huh?
- 19 MRS. M: Put that tea kettle down..it belongs to Irma.

CB

51457 0152

1 AL: Don't tell me I don't know a daisy when I see one.

2 MR. M: Calling me stupid, eh? I'll show you, take that.

3 SOUND: SLAP.

4 IRMA: ~~OH~~ AL, LOOK, HE HIT HER WITH MY BOOK.

26:30

5 AL: Well that's the way some dames are....you've got to

6 educate them one way or another.

26:37

7 MUSIC: PLAYOFF

8 (APPLAUSE)

9 BOB: Irma and Jane will be back in a moment.

IRMA -36-
6/9/53

2650

CLOSING COMMERCIAL

1ST ANNCR: Why are so many smokers shifting to Cavaliers, the great, new king-size cigarette made by the makers of Camels? If you'd like more all-round smoking pleasure, you ought to try king-size Cavaliers and find out.

2ND ANNCR: Yes! Light up a king-size Cavalier...and inhale! Feel that smooth, easy-going Cavalier mildness! Taste that fine Cavalier flavor! Ever smoke a cigarette whose smoke was so mild to feel...so good to taste? No wonder you see so many Cavalier packs in the hands of smokers ~~around you!~~ *everywhere!*

1ST ANNCR: When thousands of smokers from coast to coast compared king-size Cavaliers with the cigarettes they'd been smoking, 8 out of 10 interviewed said Cavaliers are milder!

2ND ANNCR: Only superlatively fine, light tobaccos go into Cavaliers...and they are specially blended by the makers of Camels to bring out all their mildness and flavor!

1ST ANNCR: You get Cavalier's extra quality and extra length at no extra cost. Cavaliers are king-size, yet priced no higher than leading regular-size brands! So get a pack or carton now!

2759

51457 0154

28:10

1 MUSIC: JANE THEME

2 JANE: Well the power of suggestion worked just fine...Irma
3 doesn't speak to Al and Mrs. Martin doesn't speak to her
4 husband...So you see this whole thing turned out well
5 after all...The battleground has been cleared and Irma
6 is once again on the sofa her book "Heredity and
7 Environment"

28:20

8 IRMA: JANE.

9 JANE: What is it, Sweetie?

10 IRMA: I DON'T THINK THIS BOOK IS RIGHT.

11 JANE: Why not?

12 IRMA: IT SAYS HERE WE GENERALLY HAVE THE SAME COLOR EYES AS
13 OUR PARENTS.

14 JANE: What about it?

15 IRMA: IT ISN'T TRUE.

28:30

16 JANE: Why not?

17 IRMA: WELL MRS. MARTIN'S FATHER HAS GREEN EYES, AND HER MOTHER
18 HAS BROWN EYES, BUT EVERYTIME I SEE MRS. MARTIN SHE HAS
19 BLACK AND BLUE EYES.

CB

1 JANE: Well, she's got an argument there, and I too know
2 something that no-one can argue with -- namely, heredity
3 or no heredity there can never be another like my friend
4 Irma.
5 MUSIC: UP AND APPLAUSE...FADE FOR:

28 44

28'31

1 MUSIC:

2 ANNCR: "My Friend Irma" is a Cy Howard Production and is
3 directed by Parke Levy who writes the script with
4 Stanley Adams. Marie Wilson is starred as Irma and
5 Cathy Lewis as Jane. Kenny Delmar was heard as
6 Maestro Wanderkin, Gloria Gordon as Mrs. O'Reilly,
7 Sid Tomack was Al, and Alan Reed as Mr. Clyde.

8 Also included were: *Jac Forte + Charles King*

11 Music was under the direction of Lud Gluskin.

12 Until next Tuesday, your friend Irma says:

13 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE?

14 ANNCR: Bob Lemond speaking, transcribed from Hollywood and
15 saying goodnight for Cavalier Cigarettes

29'24

TC

51457 0157